

SPONSORSHIP BENEFITS

One of the advantages of being a sponsor is the extensive visibility you will receive. Your name will be displayed on our website, promotional materials, brochures, and signage — further highlighting your commitment to supporting the community, the arts, and music.

Benefits of an impactful sponsorship of the 2024 Levitt VIBE Indianapolis Music Series include:

- **Handouts from you available to guests** at our staffed VIBE Welcome Table at the main entrance to the space.
- **Regular mentions from the stage** between performances.
- **Your logo on signage at the event and promotional materials** like flyers and posters.
- **Mentions during Vibe promotional and thank you spots** that will air at least three times per week on 99.1 WQRT FM and streaming worldwide at wqrt.org. You'll be credited as a sponsor on the radio promos about VIBE, amplifying your presence to a diverse and engaged audience.
- **Mentions on associated social media accounts + website:** We'll use our Facebook and Instagram accounts to promote VIBE and our sponsors. Our Instagram accounts include @bigcarpix (7K+ followers), @tubefactoryartspace (6.5K+), @normalcoffeeindy (5K+), @wqrftm (2.5K+), and Arte Mexicano en Indiana (1k+). We also host an active Facebook group with 3.3K members. Our website, bigcar.org, gets an estimated 1K views and 400 visits per week. WQRT.org also receives approximately 2.1K views and 1.5K monthly visits.
- **Mentions on Big Car's monthly newsletter.** We send out a monthly event + happenings newsletter to approximately 6K subscribers.

We're seeking sponsorships at the \$15,000, \$10,000 and \$5,000 levels as we need to match or exceed \$28,000 from Levitt with local dollars for this program.

We're happy to talk about additional benefits for larger sponsorships. We're very flexible, overall, in our approach. If you'd like to talk in more detail, please email us at info@bigcar.org

Thank you!

Jim Walker (Big Car) and Eduardo Luna (Arte Mexicano en Indiana)